



THE KENTUCKY RESPONDENT



Association for Behavior Analysis International Brings Autism Conference to Kentucky!

*By Kelly Bailey,
Kentucky Respondent Staff Writer*

ABAI's Eighth Annual Autism Conference, to be held February 28-March 2, 2014, at the Galt House Hotel in Louisville, Kentucky. Rooms are available at the Galt House Hotel for \$125/night plus applicable taxes for single or double occupancy.

[Make reservations online](#) or call 800-626-1814 and identify yourself as an ABAI conference attendee.

Save the dates to be a part of this annual gathering with invited speakers addressing relevant data in autism treatment and research.

Questions about the autism conference may be directed to the ABAI office at (269) 492-9310 or convention@abainternational.org.

Register via fax, e-mail, or postal mail:

[Print or download the registration form](#) Please be advised that full payment in U.S. dollars must be received in the ABAI office before services will be granted. Payment may be made on site by money order, check, or credit card.

For information about exhibition booths Click [here](#).

Please join the Kentucky Association for Behavior Analysis in supporting our local members at talks given by KYABA members Stephen Foreman and

Vol. IV - Issue 1 February 3, 2014

In This Issue:

	ABAI Autism Conference in Kentucky 1
	From the President 2
	Licensure for Behavior Analysts..... 3
	"A Few More Acronyms for the New Clinician" .. 4
	"Ethics Anyone?" by Drs. Bailey & Burch 5
	Adjunct Faculty Position Opening: Chicago School of Professional Psychology 8

FROM KYABA'S PRESIDENT

The Kentucky Association for Behavior Analysis is developing BACB approved events in 2014 for KYABA members and friends. We look forward to a fresh new website portal service for members to use for managing KYABA related events (i.e. on-going CEUs, membership renewal, and user friendly membership reminders). Subsequent to the 8th Annual ABAI Autism Conference at The Galt House in Louisville, KY we plan to host more BACB approved CEU events with excellent speakers. Continue to check www.kentuckyaba.org for future KYABA events, members will be notified about new web-portal benefits soon and we encourage everyone to join (or renew membership) before 2014 to obtain discounts on future events; tentatively we plan to host Dr. Gregory Hanley (autism and severe behavior disorders) and Dr. Patrick Friman (the state of affairs in ABA) in 2014!

Look for the KYABA hospitality suite at The 8th Annual ABAI Autism Conference" February 28th – March 2nd 2014 at The Galt House in Louisville. We will host a social event that weekend for KYABA members and friends to discuss KYABA in 2014.

Save the dates (Feb. 28th – March 2nd) to be a part of this annual gathering with invited speakers addressing relevant data in autism treatment. Anyone can join us at the KYABA hospitality social for casual fun Saturday March 1st 2014 at The Galt House! Questions about the autism conference may be directed to the ABAI office at (269) 492-9310 or convention@abainternational.org. We look forward to seeing you at the KYABA sponsored social

event on Saturday evening March 1st 2014 at the KYABA hospitality suite, The Galt House, Louisville, KY.

Sincerely,



Jason Simmons, MA, BCBA

"The mission of the Kentucky Association for Behavior Analysis is to advance awareness, development, and access to the science and practice of behavior analysis in the Commonwealth of Kentucky..."



Kentucky Licensure for Behavior Analysts at The Crossroads

By Molly Dubuque,
Kentucky Respondent Staff Writer



Kentucky is one of only a few states that have Licensure for the practice of Applied Behavior Analysis. Ms. Dubuque had an opportunity to ask important questions about the professional credential from Shelli Deskins, the present Chair of the Kentucky Applied Behavior Analyst Licensing Board.

Why is licensure important?

State licensure for behavior analysts is important for several reasons, but most importantly to provide protection to the public with regard to the delivery of services. Licensed providers assist consumers in being able to distinguish providers who have adequate training and are qualified to provide services from those who are not. In addition, state licensure boards have the authority to respond to complaints of unethical practices of licensees, individuals falsely claiming to be licensed, or individuals practicing without a license. Boards may investigate, hold formal hearings, and take disciplinary action. Licensure is also important for securing payment from insurance companies for ABA services. In order to receive reimbursement, insurance companies require providers to be licensed and in some states where licensure is not required, insurance companies have cited lack of licensure as a way to avoid paying claims submitted for services provided by BCBA's or BCaBA's. Licensure protects and legitimizes the profession of applied behavior analysis. The field is relatively young in comparison to other provider fields, such as medicine. Other professions routinely license providers at a state level, with board certification reserved for more advanced training and experience. When licensing occurs at localized level, then tighter standards for the field can be established.

Do I have to be licensed to call myself a behavior analyst in Kentucky?

Yes. 319C.020 1(b) reads, "No person shall use the title licensed behavior analyst or licensed assistant behavior analyst, or any title which is substantially the same unless licensed by the board." Further, 201 KAR 43:040 (1) defines "Behavior Analyst" as a person licensed under KRS Chapter 319C as a licensed behavior analyst, a licensed assistant behavior analyst, or a temporary licensee.

Do I have to be licensed to practice behavior analysis in Kentucky?

Yes. 319C.020 2(a) reads, "No person shall engage in the practice of applied behavior analysis, assist in the practice of applied behavior analysis, render services designated as applied behavior analysis, or hold himself or herself out as a practitioner of applied behavior analysis in this state unless licensed under the provisions of this chapter."

What are the exceptions written into the licensing law that allows non-licensed individuals to practice behavior analysis and why were these exceptions included?

The provisions of 319.020 do not apply to any person who is:

- Providing ABA services to an individual in a public school setting
- Providing ABA services to an immediate family member or as a supervisee
- Licensed, certified, or registered as a health or allied health professional in KY including but not limited to physicians, psychologists, social workers, nurses, counselors, therapists (including

[Continued on page 6](#)

A FEW MORE ACRONYMS FOR THE NEW CLINICIAN ...

By Kelly Bailey
Kentucky Respondent
Staff Writer



BIC - Area Behavior Intervention Committee, a group of individuals established to evaluate the technical accuracy of a proposed behavior intervention plan for a participant in accordance with BIC policies established in Supports for Community Living waiver program. Subset of the Human Rights Committee (HRC).

CLS - Community Living Support, direct support care service provided through the Michelle P. Waiver. CLS providers work with the case manager to accomplish goals that support individuals who do not live in residential supports to be included in the community.

DDID - Division of Developmental and Intellectual

Disabilities, comprised of the Supports for Community Living Waiver Branch and the Community Support Branch. Sets statewide standards for contracting for services. Services funded by DDID include case management, residential services, vocational services, respite services, crisis intervention services, leisure and recreation services, and in-home support, and facilitative services.

FHP - Family Home Provider, lives with adult individuals with disabilities in a supported host home providing 24-hour supervision and training in activities necessary for daily living and inclusion in the community.

HRC - Human Rights Committee, a group of individuals comprised of representatives from home and community based services who provide oversight to the rights of people with

developmental disabilities (including monitoring the behavior support plan and plans of care). This committee meets to ensure that the rights of participants are respected and protected through due process and in accordance with the policies and procedures written for each committee.

IRB - Institutional Review Board, also known as an **independent ethics committee** or **ethical review board**, is a committee that has been formally designated to approve, monitor, and review biomedical and behavioral research involving humans. They often conduct some form of risk-

benefit analysis in an attempt to determine whether

or not research should be done. The number one priority of IRB's is to protect human subjects from physical or psychological harm.

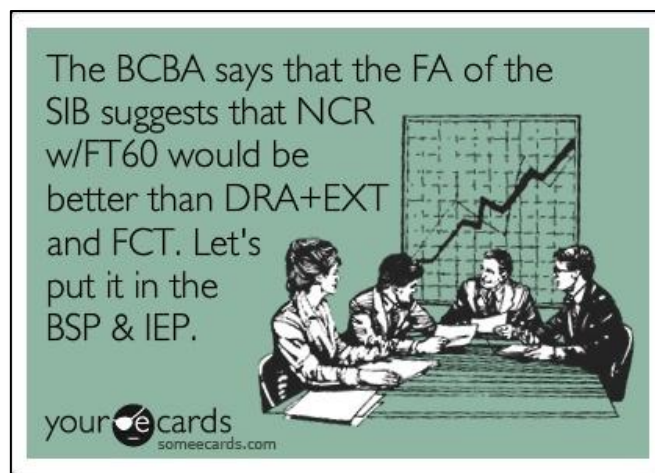
MPW - Michelle P. Waiver, a home and community based waiver program within Kentucky Medicaid Program developed as an alternative to institutional care for

individuals with developmental disabilities.

PCT - Person Centered Team, under Supports for Community Living waiver program. These individuals develop the person centered plan of

care and meet periodically to provide all members the opportunity to review and discuss information and recommendations relevant to the individual's needs and goals. Can include the case manager, participant, guardians, direct support professional, therapist, consultants, etc.

SCL - Supports for Community Living, a home and community-based waiver under the Kentucky Medicaid program developed as an alternative for





ETHICS ANYONE?

WINTER 2014

Kentucky Respondent Contributing Authors

Drs. Jon Bailey & Mary Burch

**“Using Testimonials on Websites is
~Bad~
for Behavior Analysis”**

Note to Readers: This is the 24th in a series of articles on ethics where we answer questions from behavior analysts. This question came from a query through the internet.

QUESTION: “I’m a BCBA-D and working with a private organization that plans to use testimonials on their website. The owner is not a BCBA. She says that she understands we can’t solicit testimonials but we can 1) give parents a place on a form to fill out (that is optional) or, 2) use comments sent to us by parents in emails. Other places I have worked avoided the practice of testimonials per Guideline 9.07. This owner has pointed out that other websites use testimonials for ABA services. Do you have any advice for me?”

ANSWER: Guideline 9.07 states, “Behavior analysts do not solicit testimonials from current clients or patients or other persons who because of their particular circumstances are vulnerable to undue influence.” This statement should be seen in the context of other relevant Guidelines, “Promoting the general welfare of society” (9.0), “Avoiding false or deceptive statements” (9.05), as well as the broader principle of *Integrity* (1.04) i.e., “Behavior analysts are truthful and honest.” Finally, there is an overarching principle in Guideline 1.01 that states, “Behavior analysts rely on scientifically and professionally derived knowledge when making scientific or professional judgments in human service provision...” Put together, all of these Guidelines would lead one to believe that using testimonials as a form of advertising is discouraged by the profession.

We understand the commercial pressures many ABA companies are feeling these days, however, the thoughtful behavior analyst will realize that because we are a data based field and testimonials are inherently *not* data based it is a bad idea to post them. Testimonials are obviously anecdotal in nature. Further, they are quite naturally selected to put the organization or person in the best light possible. One website is explicit in this regard, “Are you a satisfied customer? Submit a Testimonial!” Here’s an example of what is posted, “Amanda is an extremely bright Behavior Analyst who has consistently demonstrated the ability to efficiently and effectively analyze her student’s interfering behaviors and the means to modify them. Amanda is a true gift to the field of ABA and Special Education.” Any discriminating consumer would discount such comments as hand picked to enhance the reputation of the website creator, but of course we have no independent validation of the person’s actual skills. Further, in the case of this particular testimonial, it appears that it may have been written by the advertising behavior analyst



Continued on page 7



"Licensure" Continued from page 3

OTs, PTs, and SLPs), or students within accredited training programs of these professions.

- Providing applicable Medicaid waiver services

What are the consequences if you are discovered calling yourself a "Behavior Analyst" or practicing behavior analysis without license?

If the board determines that there has been a violation and a formal complaint is issued, the board can take one or all of the following actions:

1. Issue a cease and desist order
2. File suit to enjoin the violator pursuant to KRS 319C.050(2) or
3. Seek criminal prosecution pursuant to KRS 319C.050(2)

Is it possible to receive a license if you are not certified?

Yes. An individual who has met the coursework requirements for a BCBA or BCaBA certification and still needs to meet his or her experience requirements may apply for a temporary license. A temporary license as a behavior analyst is \$300 for a 2-year period and a temporary license as an assistant behavior analyst is \$200 for a 2-year period.

Is the full licensing fee prorated if an individual has a temporary license?

No. The applicant must pay the full fee after they are certified at the BCBA or BCaBA level.

What is required to apply to be a Licensed Behavior Analyst or Licensed Assistant Behavior Analyst?

The requirements for submission may be found on the Board's website:

<http://aba.ky.gov/Pages/default.aspx>

Hover over the "resources" tab, then click "applications and forms." There you will find the application for licensure as well as a checklist that will ensure that you provide a complete application. Initial applications must be filled in and sent by mail to the address provided

How long should it take for someone to receive his or her license after applying?

The licensing board currently meets every 4th Friday of the month. If all paperwork and fees are submitted prior to the monthly board meeting, approval can be determined during the board meeting. The Board Assistant then notifies the applicant of the Board's decision within 2 weeks of the meeting. Approved applicants also receive their license certificate at this time.

How often do I need to renew my license and what is required?

Licensed Behavior Analysts and Licensed Assistant Behavior Analysts must renew their license every two years. The renewal fee is \$300 for Licensed Behavior Analysts and \$200 for Licensed Assistant Behavior Analysts. There is a late fee of \$50 if renewal is less than 30 days late and \$250 if renewal is more than 30 days late. This fee is in addition to the renewal cost. Online renewal is available and can be accessed on the Board's website. Hover over the "online services" tab, then click on "online license renewal" from the drop down menu.

Where can individuals take the 5-hour training in abuse and neglect required for licensure?

The training can be accessed through a link on the Board's website or can be accessed directly at:

<http://erickdubuque.com/ethics/>

“Ethics Anyone?” **Continued from page 5**
rather than a parent.

There are **five** good reasons to reject the idea of using testimonials.

1. If there is any belief by clients that they are expected to give testimonials they may feel some pressure to do so. Their thinking goes as follows, "If I don't do this maybe my child will receive lower quality services." This pressure to write glowing comments can lead to a fear of the consequence for a failure to do so. This fear is paired with the agency and of course with behavior analysis.
2. A person providing a testimonial may expect something in return, thus providing a social contingency to write in glowing terms about the service. If they do not receive a comparable value such as a discount, extra free sessions, or perhaps the red-carpet treatment when they enter the facility, they may turn on the agency.
3. We all know that a testimonial in no way represents standard outcomes for a specific client since each one presents with different strengths and weaknesses and complex challenges to individualized treatment. This is codified in FCC rules where ads employing testimonials must include some "fine print" explaining that consumers should NOT expect these outcomes in their individual case. If you have to use fine print to cover yourself, there must be something wrong. Do behavior analysts really want to be associated with something shady like this?
4. A company that uses testimonials will no doubt pick and choose among those submitted and publish only those that are highly favorable thus skewing an already biased representation of the truth. In the final analysis, we believe testimonials are not completely honest which is why they are discouraged by our Guidelines.
5. Probably the most important reason to avoid the use of testimonials on websites is that it brings us down to the level of our "competition" i.e., those approaches and organizations that are blatantly non-evidence

based. Here is an example:

“My 8-year-old son was diagnosed with Oppositional Defiant Disorder and ADHD. He was stealing, lying and had temper tantrums when he didn't get his own way. You have really turned my kid around. Within the first month we noticed a major change. All of a sudden, there was this total transformation. He realized this behavior wasn't worth it anymore. He gets full privileges at home. I encourage other parents to try it because it really does work.”*

*Individual results will vary.

<http://www.thetotaltransformation.com>”

Using testimonials can be a slippery slope to other unseemly commercial practices such as, "Buy One Get One Free." As a well-respected, science based field, behavior analysis should not be paired with such questionable practices.

We believe that using testimonials tarnishes the image of our evidence-based field. Behavior analysis is not subjective or anecdote based. The alternative to using testimonials on web pages and in other marketing materials is to describe the training, qualifications and experience of the staff, to emphasize the evidence-based processes that are used to produce quality treatment, and to let word-of-mouth be the most powerful advertising medium.

In future issue of “The Kentucky Respondent!!

- ✓ *NEW Profiles of Kentucky's Licensed Behavior Analysts*
- ✓ *Re-cap of The ABAI Autism Conference at Louisville!*
- ✓ *Articles from YOUR feedback about your stated interests.*
- ✓ *Bulletins from KYABA about legislative matters*

For comments, questions, advertising, or story submissions contact editor of “The Kentucky Respondent”:

Robert J. Wallander, Ph.D., LBA kyaba.newspr@gmail.com

Opening for Adjunct Faculty at The Chicago School of Professional Psychology

The Chicago School of Professional Psychology is seeking outstanding psychology practitioners to join our diverse pool of adjunct faculty.

With more than 3,000 students and campuses in Chicago, Southern California, Washington, D.C., and Online, The Chicago School of Professional Psychology is the nation's leading nonprofit graduate school dedicated exclusively to psychology and related fields. Our mission is to not only offer an unmatched education, but to radically expand the impact psychology has on our communities and our world.

Please contact us to learn more about:

- Our distinctive, practitioner-based approach to psychology education and training
- Our focus on building students' multicultural sophistication and ability to work with diverse and underserved populations
- Our rewarding teaching environment and innovative faculty development model
- The Chicago School takes pride in hiring and retaining the field's most dynamic, talented, and passionate professionals. We are seeking adjunct faculty with the following qualifications:
 - BACB Certified candidate with a Doctoral degree in Applied Behavior Analysis (required for core curriculum)
 - BACB Certified candidate with a Master’s degree in related field (required for Group and Individual Supervision curriculum)
 - Teaching experience (3 years preferred)
 - Exemplary professional experience

Online courses at The Chicago School are taught through the Canvas learning management system. All new adjunct faculty members in Online-Blended Programs will participate in our 8-week Teaching Online Pedagogy and Standards (TOPS) course, which covers best practices and new developments in online teaching and learning. Please visit the Programs section of our website for more information on program curricula or the Campuses section to learn more about the programs offered at a campus near you.

For consideration, please complete the online application for employment along with your Vita/Resume. For more information about The

